

**JAMESTOWN COMMUNITY COLLEGE**  
**State University of New York**

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**INSTITUTIONAL COURSE SYLLABUS**

**Course Title:** Corporate Finance

**Course Abbreviation and Number:** BUS 2510

**Credit Hours:** 3

**Course Type:** Lecture

**Course Description:** Students will apply computational, critical thinking, and financial analysis tools to data to make it useful for business decisions of a financial nature. The student will demonstrate an understanding of alternative forms of business organization, ratio analysis, risk-return tradeoffs, time value of money, debt versus equity financing, valuation of securities, and capital budgeting. Students learn to apply these tools in the context of maximizing shareholders' wealth in a global economy.

Prerequisites: BUS 1510-1520.

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**Student Learning Outcomes:**

Students who demonstrate understanding can:

1. Demonstrate an understanding of alternative forms of
    - business organization
    - ratio analysis
    - risk-return tradeoffs
    - time value of money
    - debt versus equity financing
    - valuation of securities
    - capital budgeting
  2. Students learn to apply these tools in the context of maximizing shareholders' wealth in a global economy
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**Topics Covered:**

- An introduction to financial management
  - The financial markets and interest rates
  - Understanding financial statements and cash flow
  - Evaluating financial performance
  - Time value of money
  - The meaning and measurement of risk and return
  - Valuation and characteristics of bonds
  - Valuation and characteristics of stocks
  - Capital budgeting techniques
  - Cash flow and other topics in capital budgeting
  - Cost of capital
  - Determining the financing mix
  - Dividend policy and internal financing
  - Short-term financial planning
  - Working-capital management
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**Information for Students**

- Expectations of Students
    - [Civility Statement](#)
    - [Student Responsibility Statement](#)
    - [Academic Integrity Statement](#)
  - [Accessibility Services](#)  
Students who require accommodations to complete the requirements and expectations of this course because of a disability must make their accommodation requests to the Accessibility Services Coordinator.
  - [Get Help: JCC & Community Resources](#)
  - [Emergency Closing Procedures](#)
  - Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0
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  - Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.
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**Effective Date:** Fall 2021